

## EDUCATION

**B. F. A.**  
GRAPHIC DESIGN  
MAGNA CUM LAUDE  
**Savannah College of Art & Design**  
SCAD • 2020

*Abilene Christian University*  
ACU • 2017

## CERTIFICATIONS

STREETWEAR ESSENTIALS  
Parsons x Complex • 2023

FOUNDATIONS OF DIGITAL  
MARKETING & E-COMMERCE  
Google Courses • 2023

DIGITAL PRODUCTION  
IN CANVA  
Coursera • 2023

## AWARDS

DEANS LIST  
Honors Graduate • SCAD

IDA HONORABLE MENTION  
2020 • Lagom App • SCAD  
International Design Awards

PHI ETA SIGMA  
Honors Society • ACU

## SKILLS

ADOBE CREATIVE SUITE	•••••
PR + MANAGEMENT	•••••
G-SUITE	•••••
CANVA	•••••
PHOTOGRAPHY	•••••
CLO	•••••
DATA + RESEARCH	•••••
MARKETING	•••••
VIDEO EDITING	•••••

## EXPERIENCE

**THE KIMPTON BRICE**  
PR & MARKETING NIGHTLIFE MANAGER • PRESENT

Responsible for all marketing on behalf of the Kimpton Brice Hotel. Including representing the brand in News broadcasts, interviews and social media coverage. Held photohoots for the marketing of food and beverage alongside menu design for PACCI and it's experiences. Point person for primary contact for all PR, offerings and visual assets. Made essential partnerships with local businesses to build up connections within the community and our guest activations.

Created more exposure of the hotel and grew it's social presence, elevating the existing brand style and aligning all social appearances to the brand voice. Worked closely with the DO, GM, DM and EC to gather content! Controlled all branded sites and social media pages to convey the luxury atmosphere.

**SAVANNAH COLLEGE OF ART & DESIGN**  
SCAD ALUMNI MENTOR • 2023

GRDS guest speaker for a two hour seminar about a chosen subject within my design experience. The audience consisted of over 60 students; both virtual and in person. We discussed apparel design and how to implement the skills we learn and apply it to a field we may not be familiar with. Presented a live demonstration of the apparel design process and gave advice based on student and professor questions.

Hosted live Q&A's with students as an alumni about the post graduation experience. Lead discussions and gave advice on best practices for interviews, resumes and portfolio's.

**ABERCROMBIE & FITCH**  
LEAD GRAPHIC DESIGNER • 2020 -2023

Lead all BHM ( Black History Month) initiatives 21-23 Adults x Kids. Managed, named, produced graphic work as the lead designer for all creative direction. Initiated the "Vol. 28 " campaign & photo-shoot as the point person for all communication & presentations to 'The Steve Fund'.

Worked side by side with VP of Kids, AD of Mens, the SD of Global D&I & the BIC. Connected with copywriters, photographers, concept & other designers for seasonal / quarterly meetings. Conducted research for user/product/customer data & shared with cross functional partners consisting of recaps, trend spotting & fashion news. Designed 50+ apparel graphics for each season ( every 2 month ) and developed proposals as the sole designer for all fleece products.

**EP+ CO.**  
JUNIOR DESIGNER FOR SOCIALS • 2020

Created social media content for client's: Verizon, Denny's and Bojangles. Ensuring brand standards & brief requirements are met with error free production.

Designed layouts for Facebook, LinkedIn, Twitter & Instagram. Met with AD & CD of graphics to ensure fine tooth detail from all cross functional partners. Bought & pitched imagery for creative direction using photoshop - hyper realistic graphic direction.

**CLARK CREATIVE COMMUNICATIONS**  
PRINT DESIGNER • 2019

Designed e-mailers, logos, brochures, business cards & packaging for companies across the Savannah area in the duration of 150 hours for internship credit.

Attended company meetings & aided in the development of artistic direction to develop final client deliverables ready for review.

APPAREL + BRANDING + MARKETING + CONCEPT

# Comeshare

*lead graphic designer*

97 AIRYIE