

comehshaw

P O R T F O L I O

VISIT MY WEBSITE FOR AN IN DEPTH GUIDE

WWW.COMEHSHAW.COM



Coca-Cola®

C. 2025
Summer
Anderson

KIMPTON BRICE

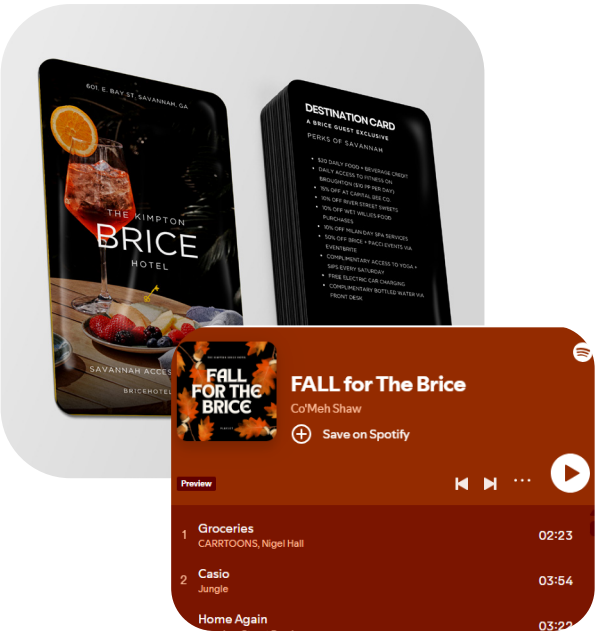
PR MARKETING + NIGHTLIFE
MANAGER

NARRATIVE:

I curated the Brice’s brand, voice, and spearheaded all strategies for public image via a multichannel marketing plan. From creating all collateral on property to, designing custom cans, the projects I directed and executed were strategically developed to rejuvenate the only Kimpton in Savannah, GA.

As the photographer, designer and PR contact I successfully cultivated high-value relationships developed from inception.

Evaporating most negative press predating my role and enhancing the guest journey as Kimpton’s are a lifestyle brand, forged in authenticity and incredibly personal experiences.



POOL BAR + CANNED COCKTAILS

2024 NEW AMENITY

NARRATIVE:

The bright blue pool bar was a surprise to everyone on property, delivered in 2025, I was given full reign to not only beautify the bright blue mobile bar, but name it.

Before the pool bar “Daisy” came to be, a canning machine on property needed heavy branding that did not exist for the Brice. With creative freedom, I hand drew the florals found on property and the iron wrought gated motifs around the building to create a 19th century styled design as an homage to the inception of the building in Savannah, GA.

COCA-COLA MURAL X SCAD ENDORSEMENT

2024 INITIAL CONTACT

NARRATIVE:

Initial contact was made as we are not only a Coke affiliate property, but the buildings bones are that of the original Coca-Cola Bottling Factory outside of Atlanta. I deep dived into the City of Savannah Historical Archives to pitch a funded mural done by SCAD students in competition for portfolio pieces and local recognition.

Through consitent emailing, I secured not only the leagl team, but corporates PR + Marketing Team to endorse and fund the mural a project that myself, alongside past professors and good friend, SCAD VP Darrel Naylor Johnson.



iHEART RADIO

- PARTNERSHIP FOR AD'S
- + 3M REACH
- + 97.3 KISS FM RADIO SPOT
- + TRADE AGREEMENT

NARRATIVE:

Curated a trade partnership with iHeart Radio to gain exposure on events and gain leads for group sales.

Trade was spend based, matching contributions from both parties. Hosted Company Christmas Parties and VIP's Anna and PartTime Justin from the Kidd Kraddick Morning show on 97.3 Kiss FM radio for an exclusive St. Patrick's Day + Meet N Greet.



THE KIMPTON BRICE HOTEL



EMAILER + STATS

2-4 EMAILS PER MONTH

38K AUDIENCE

^96% INCREASE YoY

43% OPEN RATE

OVERALL SCORE OF 8.1/10

PLATFORMS

MyEmma

EMAILERS + LANDING PAGES



ACTIVITIES YOU CAN'T MISS

Happy Memorial Day!! The Brice's Pool Bar is OPEN - MEET Daisy ; a blue bombshell who makes the best slushies and keeps you cool on a hot summer day. This Pop Up is powered by Rhum Clément

NEW DISCOUNTS : Locals We Love!

SC + FL + GA RESIDENTS

Residents of Florida, Georgia and South Carolina can enjoy extra savings with our Resident Rate. Book this rate to receive up to 20% off your stay. Stay Dates: May 1, 2025 - December 31, 2025



May Happenings

ZEN + TONIC | WATER AEROBICS

ZEN + TONIC starts at 10 AM Poolside every Saturday. Supplying ; yoga mats, a towel and a complimentary cocktail.

NEW WATER AEROBICS CLASS: Made for Mature Adults 8 AM May 18th! Book ahead to reserve next month.

BOOK NOW

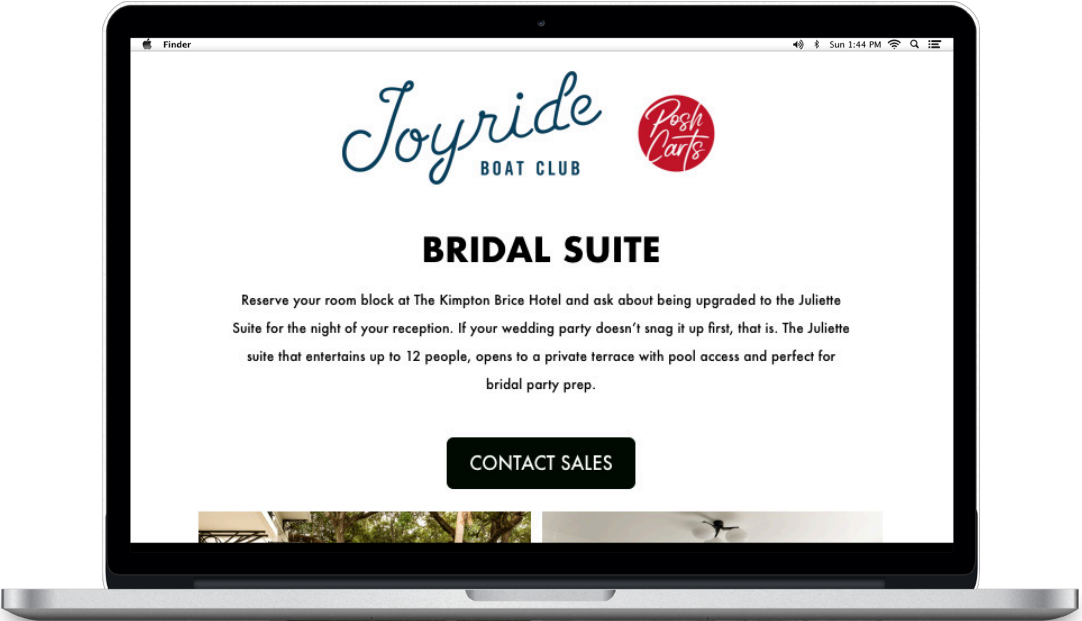


REHEARSAL DINNERS + FAREWELL BRUNCHES + WELCOME RECEPTION

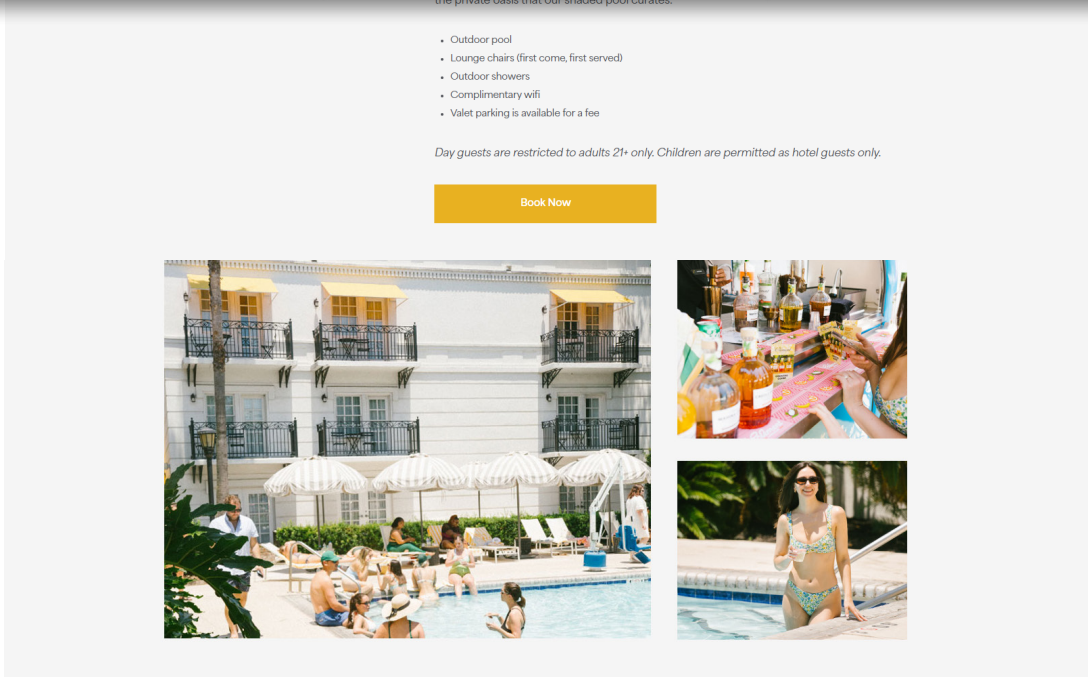
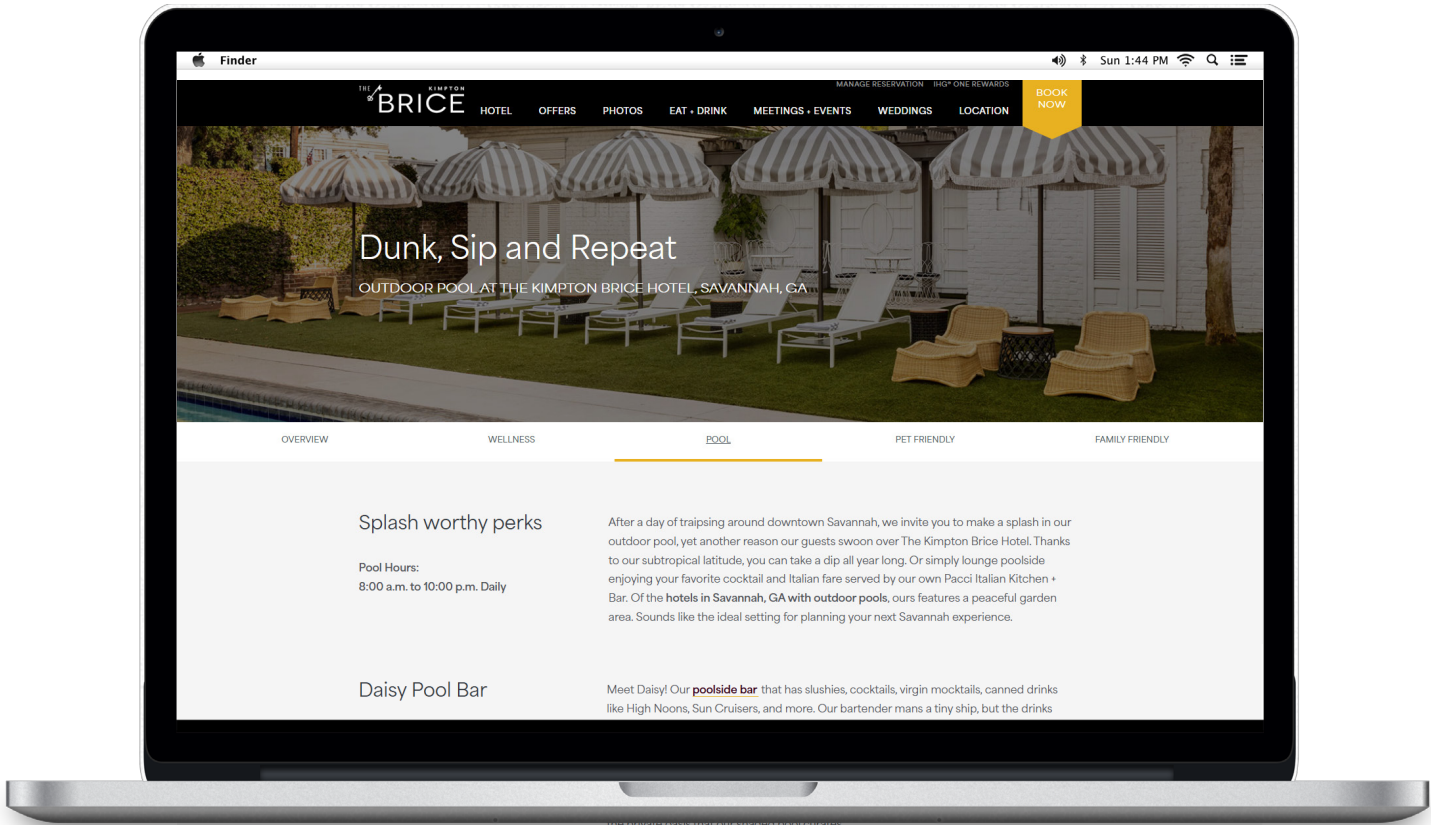
Get your RSVP's early and enjoy your custom event at The Brice. Starting with exclusive discounts and limited-time deals that ensure a seamless experience. Did we mention our access to activities that will undoubtedly make you adore Savannah?

AMENITIES BOOKLET

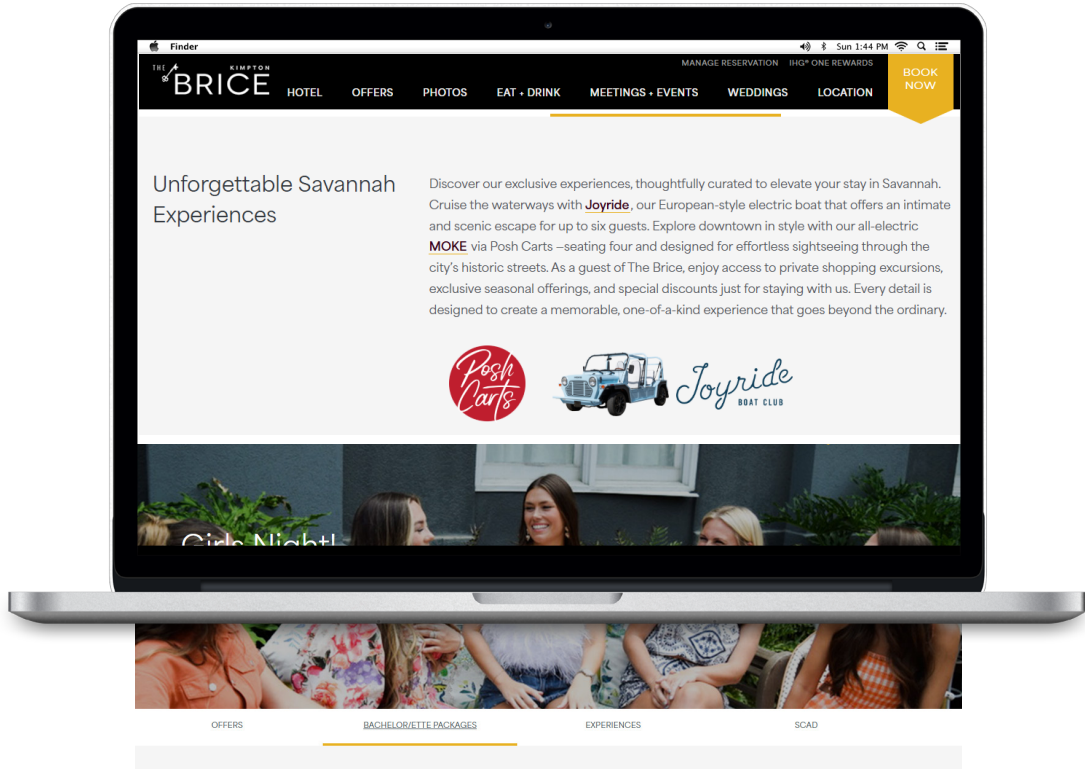
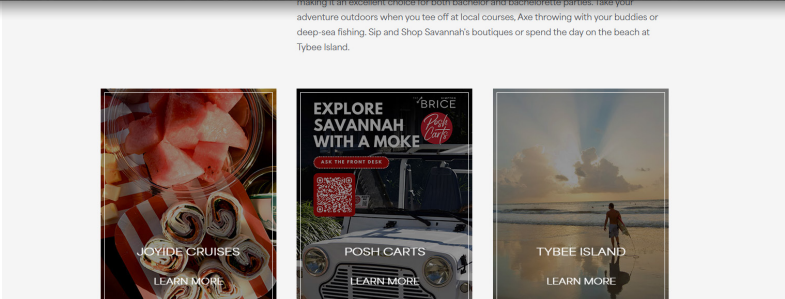
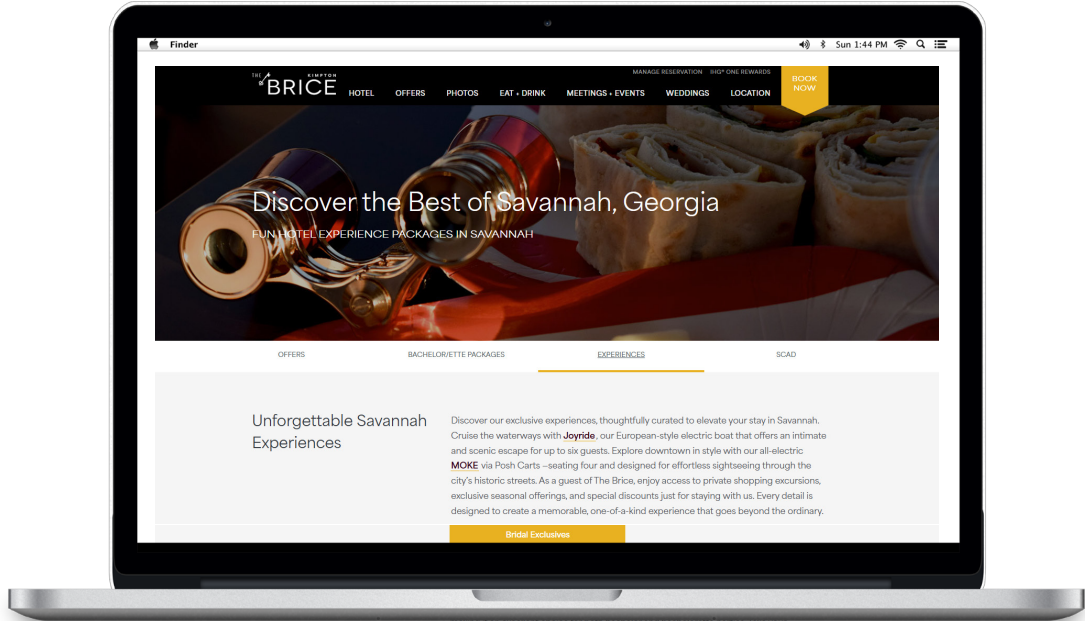
PICK YOUR PERK



THE KIMPTON BRICE HOTEL



EMAILER + LANDING PAGES



SOCIAL PLATFORMS +
AIRED NATIONALLY

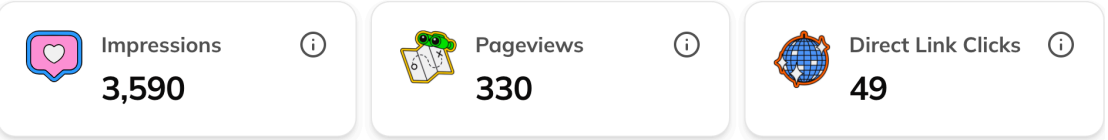
FACEBOOK, INSTAGRAM, TIKTOK
LINKEDIN, LINKTREE

META AD'S : 120K IMPRESSIONS | 4K CLICKS
INSTAGRAM : 7K FOLLOWERS | 1K LIKES
PER TOP PERFORMING POST
FACEBOOK : 4.6M VIEWS
LET'S BATCH : 30K VIEWS
TV SPOTS: 11.5M VIEWERS

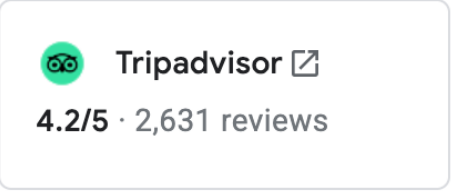
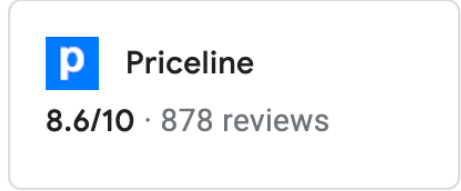
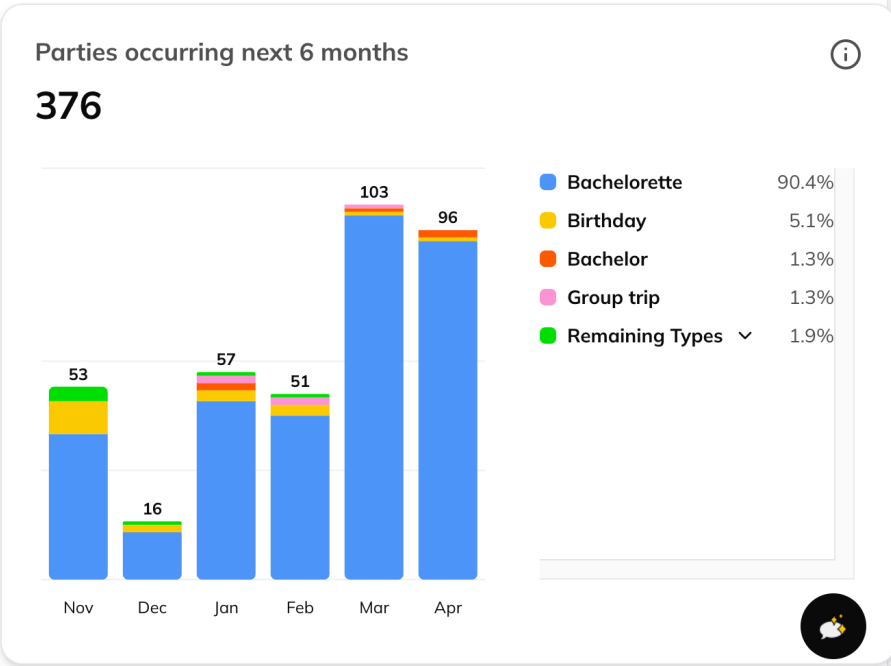
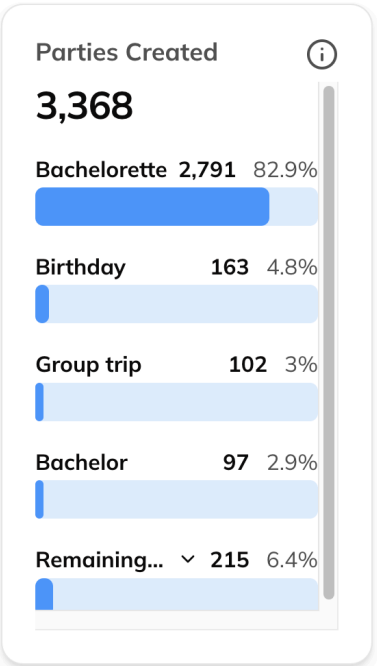
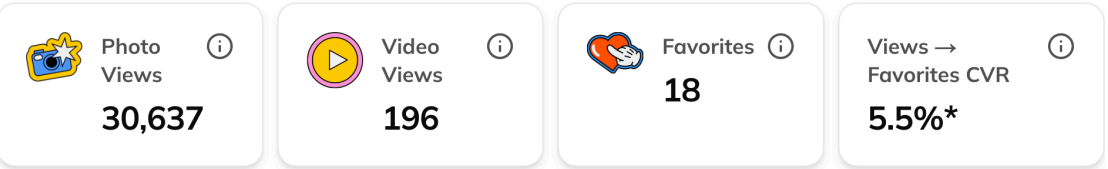
On average, a total of 26k-35k people were reached daily on Instagram without active Ad's, and is by far the highest engagement producer of the social platforms. Our following had consistent growth at 10% increase YoY.



Batch ROI



User Engagement

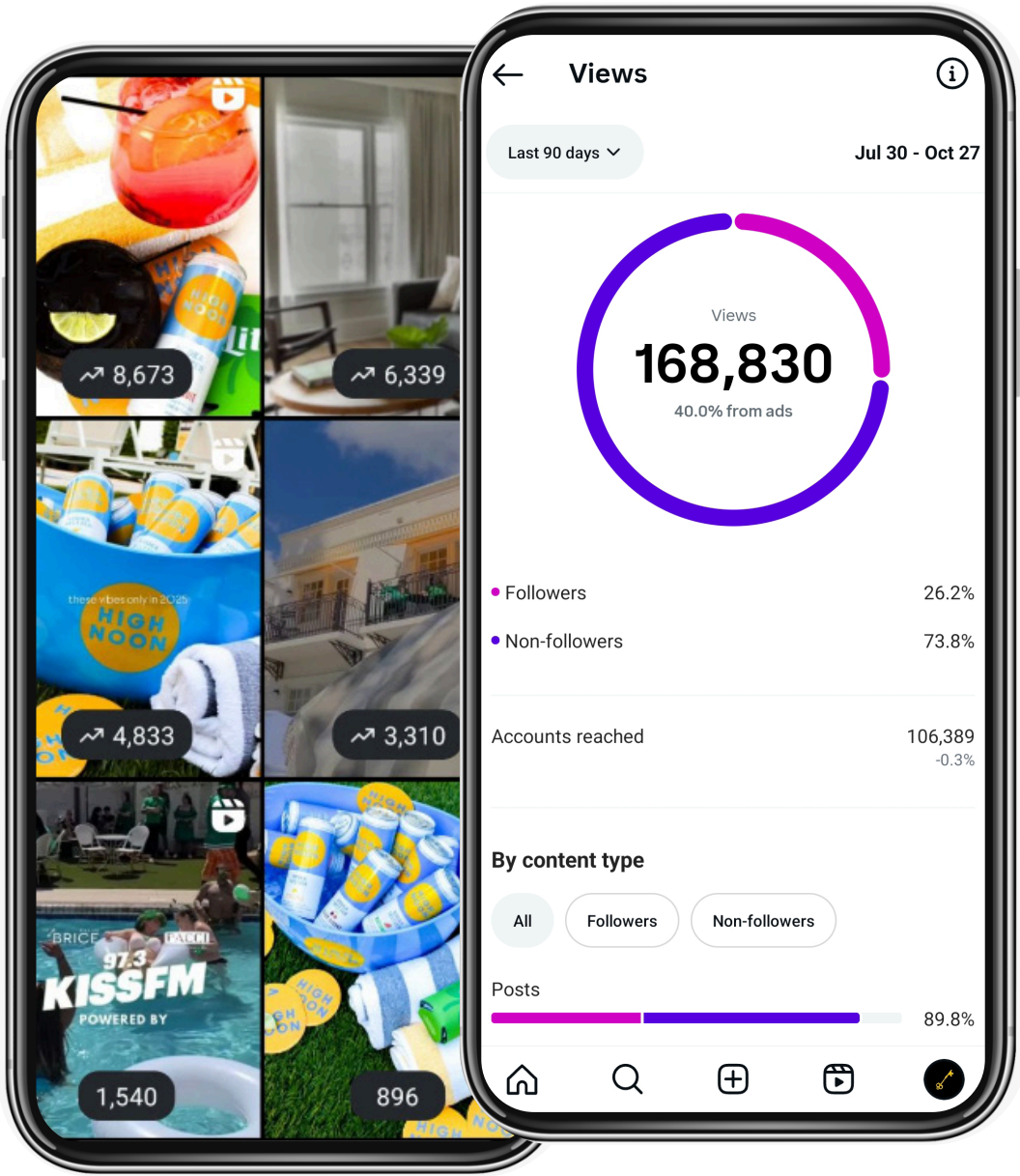




PACCI
ITALIAN KITCHEN + BAR



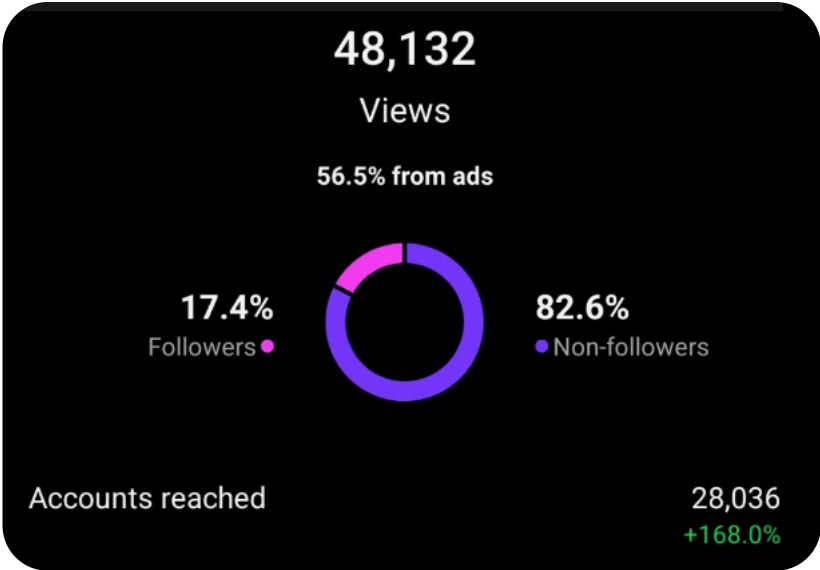
WTOG 11
Live. Local. Now.



1.18k
Views

701
Clicks

109.1%
Average click rate



THE **BRICE** KIMPTON

INFLUENCERS +
MEDIA STAYS

IMPRESSIONS: 952M TOTAL
19.7M TOTAL REACH

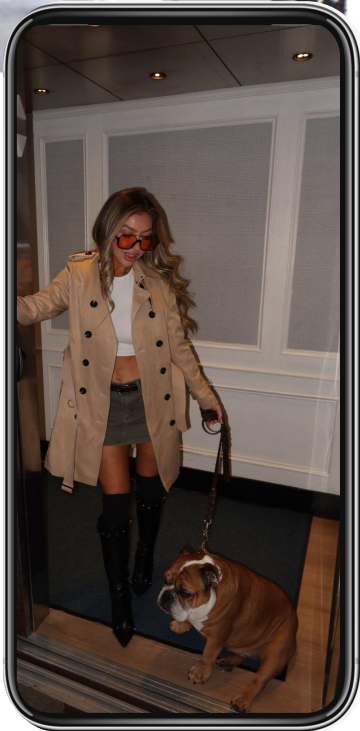
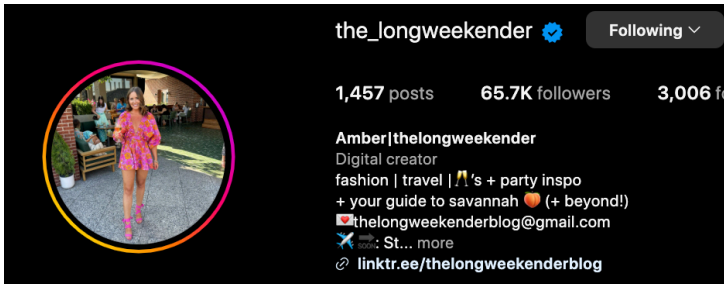
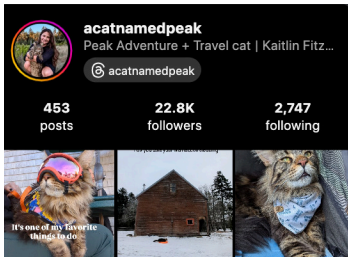
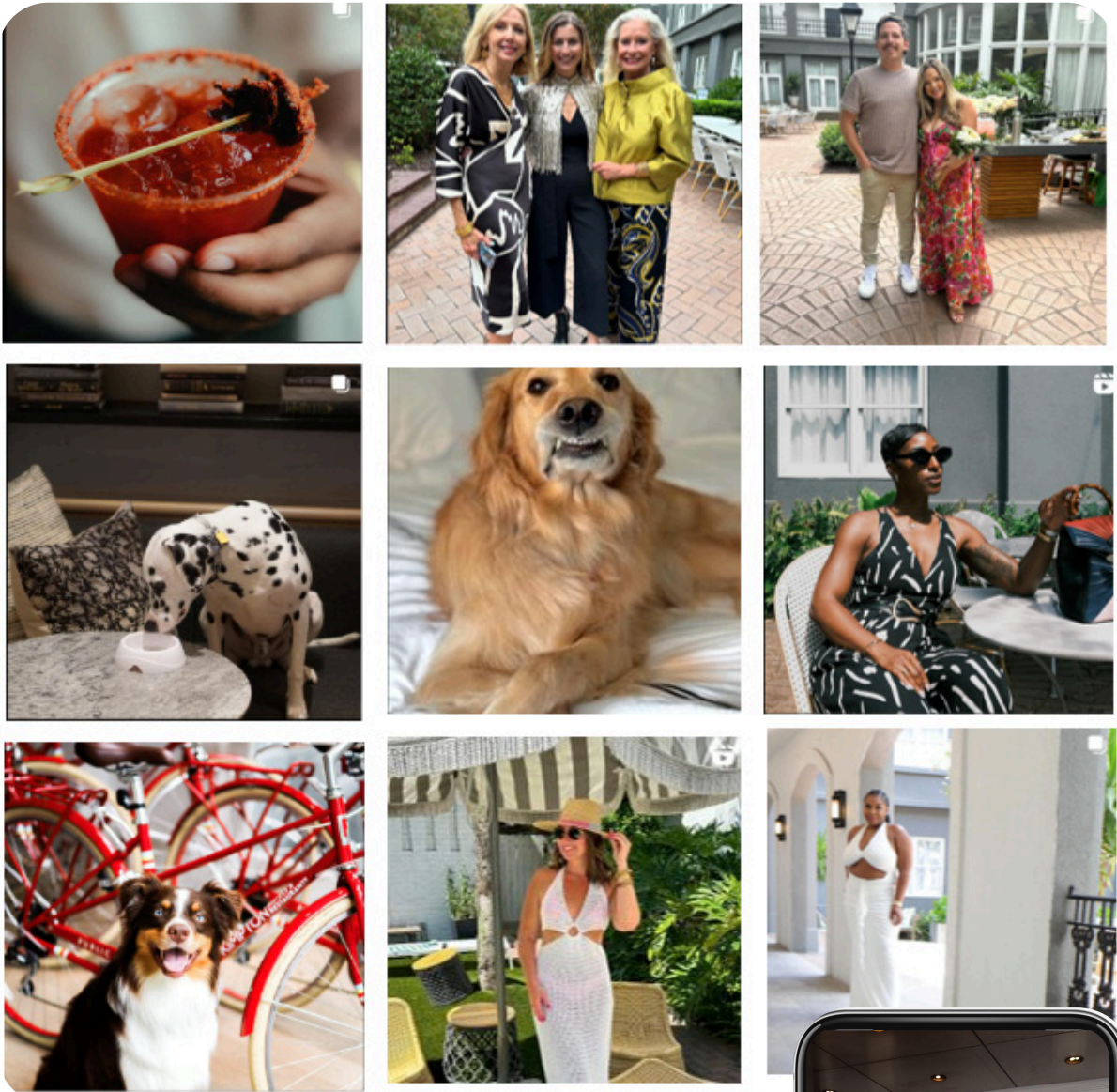
Aol.



Savannah Morning News.

yahoo!

VISIT
SAVANNAH
EST. 1733



MOKE
America

ACTIVATIONS



HAPPY BIRTHDAY

JUNE 14TH | 12-6PM

unp

PRI

DRAW SHOW + PART

MAY 24TH | 12-6PM

Clén

— LIQUEUR —

MEMORIA

BANA CA

CRÉOLE SH

LIQUEUR D'ORANGE

LET THE RACES BEGIN

DERBY

TAROT + HOT CHICKEN

WATCH PARTY

READINGS FROM

ZJUSTKNOWS

Stay fit with fun classes offered seasonally at The Brice Pool.

Join Mahogany, in a peaceful session of breathwork and finding your center.

BRICE FITNESS CLUB

Zen + Tonic

Yoga Class

with Mahogany

JELL-O SHOT \$4.00

MEAN GREEN

Wheatley Vodka + lemon-lime Jell-O

ALL VOUCHERS ARE SINGLE USE ONLY

BRICE PACCI

97.3 **KISSFM**

POWERED BY

THE POWER IS BACK

10.01.24

GRAND RE-OPENING

THE BRICE GHOSTS HAVE BEEN BUSY

PACCI

ITALIAN KITCHEN + BAR

THE BRICE

DAYLIGHT SAVING TIME

FALL BACK THIS SUNDAY

WE WILL BE ONE HOUR AHEAD

THIS IS A REMINDER TO SET YOUR CLOCK IN YOUR ROOM

THE KIMPTON **BRICE**

For guests staying with us over Sunday, we will adjust your clock during cleaning service.

ORDER ROOM SERVICE

Join the

BREAKFAST CLUB

YOU'RE INVITED TO

Winter

VANDERLAND

A WANDEROFT MARKET!

DECEMBER **4th** 4:00-8:30 PM

THE KIMPTON BRICE, SECRET GARDEN
601 E BAY ST, SAVANNAH, GA 31401

MEMBERS GET EXCLUSIVE SAVINGS FROM EVERY VENDOR!

AWARDS + COLLATERAL

TRAVEL + LEISURE 2 YEARS (24-25)

OPENTABLE DINER’S CHOICE 3 YEARS (23-25)

MICHELIN GUIDE RECOMMENDED 2025



DINNER

APPETIZERS					
TRUFFLE FRIES	14	HOUSE MADE PIZZA ROLLS	16	ARANCINI	15
House cut fries, truffle oil, grated parmesan, fresh herbs + meat vinegar drizzle GF VEG		Pasta rolls, mozzarella cheese, garlic butter, house tomato sauce + grated parmesan		Toad cut balls served on a bed of house tomato sauce + meat vinegar drizzle	
CHEF HERM'S FOCACCIA	10	LOW COUNTRY MUSHROOM RISOTTO	16	MEATBALLS + BURRATA	16
EVOO, sundried tomato butter VEG		Local mushrooms roasted with rosemary, parmesan + grated parmesan GF VEG		House made meatballs, grated parmesan, EVOO + fresh basil	
ENTREES					
BRASIED BEEF	49	LOBSTER GNOCCHI	50	BRANZINO	45
Served on a bed of sweet corn, potatoes, roasted Brussels sprouts, spinach, cipoli, parmesan + microgreens		Shrimp, lobster, spinach, tomato sauce, parmesan, butter poached lobster + brandy cream		Shrimp with a tomato butter sauce + a side of sweet corn + potatoes	
PASTA		SALADS			
SHRIMP SCAMPI	36	BEEF BOLOGNESE	34	CAESAR	15
Angel hair pasta, shrimp, tomatoes, garlic, grated parmesan, fresh basil + focaccine croutons		Heavy tomato sauce, (spigetti), tomatoes, ground parmesan + fresh basil		House made caesar, croutons, parmesan, house dressing GF V VEG	
CHICKEN PARMESAN	35	ROASTED SWEET POTATO GNOCCHI	25	KALE ROASTED PUMPKIN	15
House tomato sauce, grilled chicken, parmesan, fresh basil + focaccine croutons		Served with pumpkin, fresh spinach, tomato, verbena, mozzarella + extra parmesan V VEG		Roasted pumpkin, parmesan, house dressing, maple dressing, house salad + fresh tomatoes GF V VEG	
PIZZA		DOUGH MADE IN HOUSE		HOUSE SALAD	
MARGHERITA	20	CHEESE + FIG	22	ROASTED BEEF + GOAT CHEESE	17
House tomato sauce, buffalo mozzarella cheese, fresh basil + garlic butter VEG		White sauce pizza with goat cheese, fig + roasted with balsamic glaze + VEG		Roasted beef, house goat cheese, roasted parmesan, arugula, fresh basil, tomato salad + extra virgin olive oil or drizzle of whipped ricotta GF VEG	
DESSERT		CLASSIC PEPPERONI		COCA-COLA® + AMARETTO APPLE CAKE	
PUMPKIN CHEESECAKE	12	TIRAMISU CRÈME BRÛLÉE	10	Coca-Cola® caramel, whipped cream + apple compote VEG	
Pumpkin cheesecake topped with brown butter caramel, whipped cream + toasted pumpkin seeds VEG		House tomato sauce, mozzarella cheese, parmesan + garlic butter VEG			
GF GLUTEN FREE		VEG VEGETARIAN			
V VEGAN		PACCI			

BRUNCH

BYO OMELETTE	19	STEAK + EGGS	36	SIDES	
3 eggs topped omelet + a side GF CHOICE OF: MOZARELLA RED ONION TOMATO SAUSAGE HAM CHEDDAR FETA SPINACH BACON MUSHROOM			Assorted fruit V VEG		
ADD PROSCIUTTO +\$1 ADDL			BACON		
LOW COUNTRY CRAB BENEDICT	24	AVOCADO TOAST	18	POTATOES VEG	
House-made crab cake, arugula, heirloom tomato, poached egg, hollandaise sauce + fresh citrus			TOAST V VEG		
STUFFED HASH BROWNS			BISCUIT V		
Chicken, cheddar cheese, saw mill gravy + fresh herbs			SAUSAGE		
BREAKFAST POWER BOWL			EGGS VEG		
Roasted sweet potatoes, veggie eggs, black beans, avocado, roasted mushrooms, salsa verde + micro basil V VEG GF			VEGAN EGGS VEG		
MEATBALL BURRATA HASH	18	SHRIMP + GRITS	23	SIPS	
Crappy hash brown, house-made meatballs, tomato sauce, burrata cheese + fresh basil			HOT TEA		
ROASTED MUSHROOM + SWEET POTATO SALAD			DRIP COFFEE		
Roasted mushroom + sweet potato on a bed of salad topped with a whole grain mustard vinaigrette + a poached egg			CAFE AMERICANO		
BARLOW SMASHBURGER			CAPPUCCINO		
Brunch smashburger, grass-fed beef, tomato, onion, pickles, arugula, house tomato sauce, fresh basil + balsamic drizzle			CAFE MOCCHA		
CRAB AU GRATIN			CAFE LATTE		
Fresh crab served on a focaccine croutons topped with fresh citrus			JUICE		
BLT SPINACH SALAD			MILK		
Bed of spinach topped with warm bacon vinaigrette, left boiled eggs, avocado + tomato			MAILED JUICES		
GF GLUTEN FREE			MIMOSA**		
VEG VEGETARIAN			BLOODY MARY**		
V VEGAN			PACCI		



PACCI ITALIAN KITCHEN + BAR

Mid-day Drink

Happy Hour is here!

\$2 OFF BEERS + SMALL WED-SAT FROM 4-6 PM

601 E. BAY ST. SAVANNAH, GA

PACCI ITALIAN KITCHEN + BAR

Happy Hour

DRINKS		SMALL BITES	
HOUSE RED + WHITE	\$7	PIZZA ROLLS	\$14
BEERS	\$5	TRUFFLE FRIES	\$14

PIZZA — DOUGH MADE IN HOUSE —

MARGHERITA	18	CHEESE + FIG	20
Heirloom tomatoes, buffalo mozzarella cheese, fresh basil + garlic butter VEG		White sauce pizza with goat cheese, figs + topped with balsamic glaze VEG	
CLASSIC CHEESE	17	CLASSIC PEPPERONI	19
House tomato sauce, mozzarella cheese, grated parmesan + garlic butter VEG		House tomato sauce, mozzarella cheese, pepperoni + garlic butter	

EXECUTIVE CHEF | JACOB BARLOW

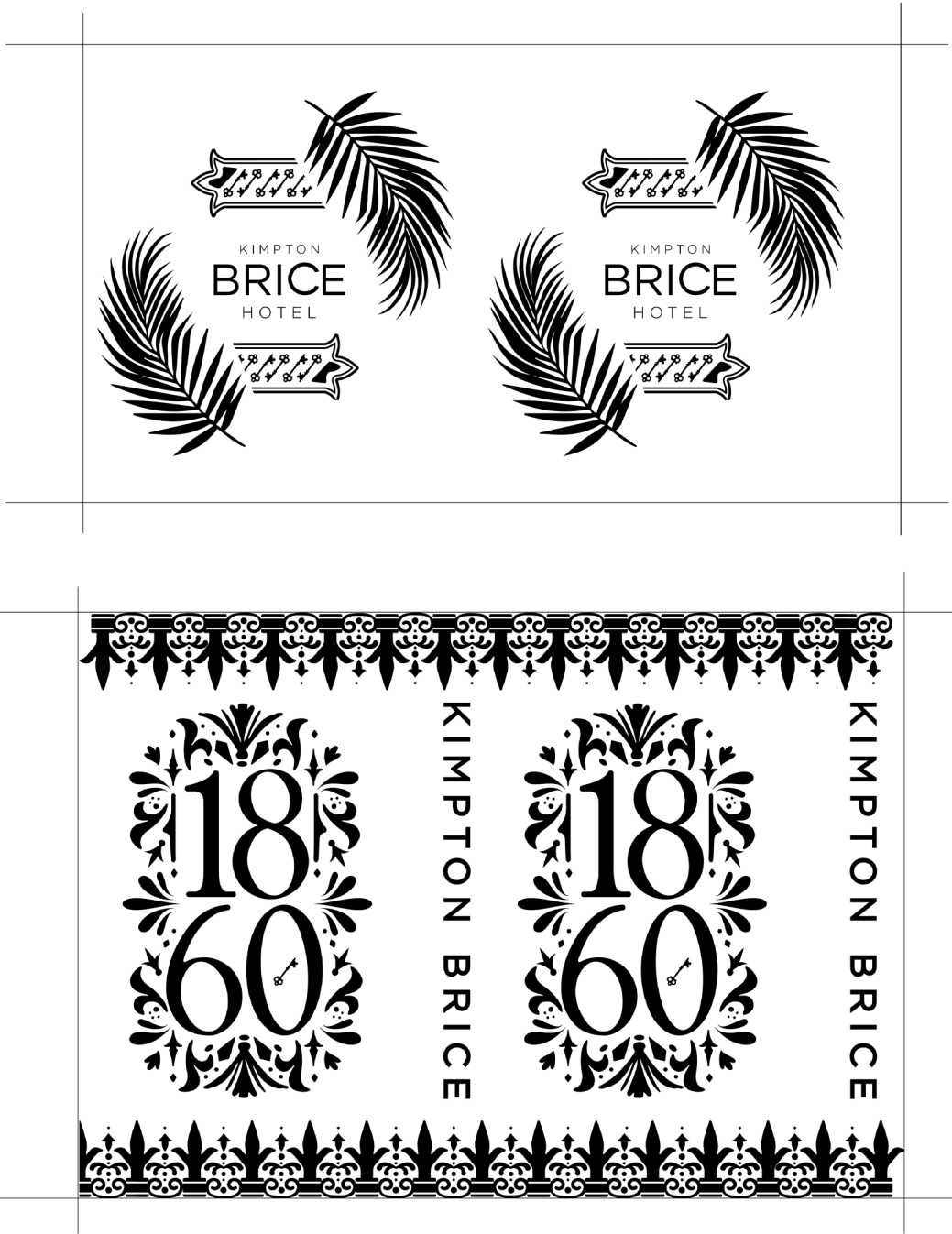
Consuming raw or undercooked meat, poultry, seafood, eggs, or dairy may increase your risk of foodborne illness. Parties of 6 or more are subject to an automatic 20% gratuity.

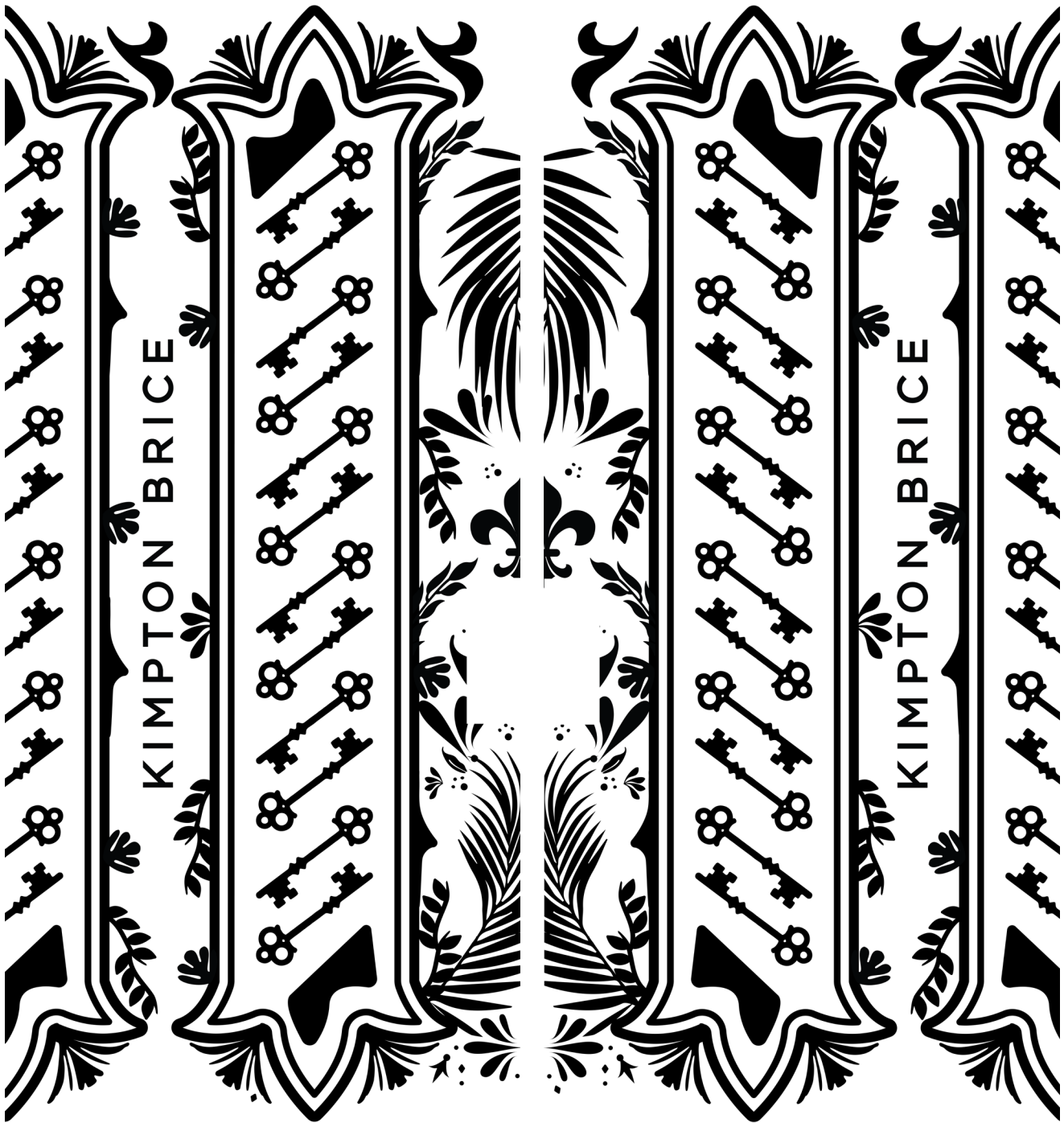
PACCI ITALIAN KITCHEN + BAR



VINYL WRAPS + BRANDED CANS







iHEART RADIO +
THE KIDD KRADDICK
MORNING SHOW

CO'MEH SHAW



BEERS
\$7.30

ALL VOUCHERS
ARE SINGLE
USE ONLY

97.3
KISSFM
POWERED BY

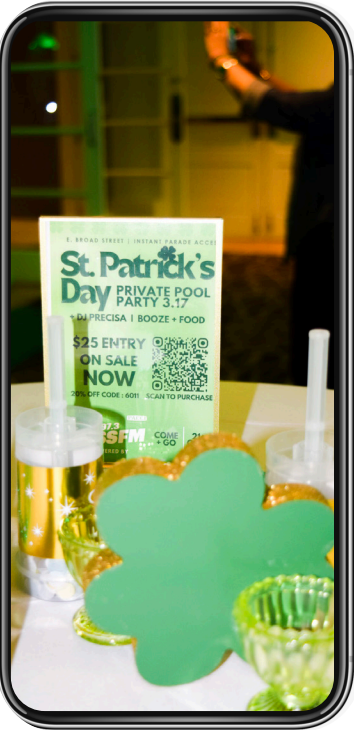
**JELL-O
SHOT**
\$4.00

MEAN GREEN
Wheatley Vodka +
lemon-lime Jell-O

ALL VOUCHERS
ARE SINGLE
USE ONLY

97.3
KISSFM
POWERED BY

97.3
KISSFM



E. BROAD STREET | INSTANT PARADE ACCESS

**St. Patrick's
Day** PRIVATE POOL
PARTY 3.17

+ DJ PRECISA | BOOZE + FOOD
BATHROOMS + FREEBIES | \$55+PP

97.3
KISSFM POWERED BY

COME 21+
+ GO ONLY

THE BRICE KISSFM

**ST. PATRICK'S DAY
MIX & MINGLE**

WIN TICKETS TO THIS EXCLUSIVE EVENT
TO MEET ANA & PART-TIME JUSTIN!



COCA-COLA MURAL X SCAD



CO'MEH SHAW



THANK YOU FOR VIEWING

CO'MEH SHAW

SHE / HER / HER'S

LEAD DESIGNER

PR + MARKETING + BRANDING

COME.H.WORK@GMAIL.COM
